

Howe Development Alliance

Special Edition
ICSC 2015

Volume 1 Issue 1

www.howetexas.org

101 E. Haning St. Howe, TX

November, 2015

2,000 home master planned community in Howe



Tomlin Investments has announced they will construct a 2,000 home master planned community in the southern portion of Howe, Texas near US 75 which draws more than a 72,000 traffic count daily.

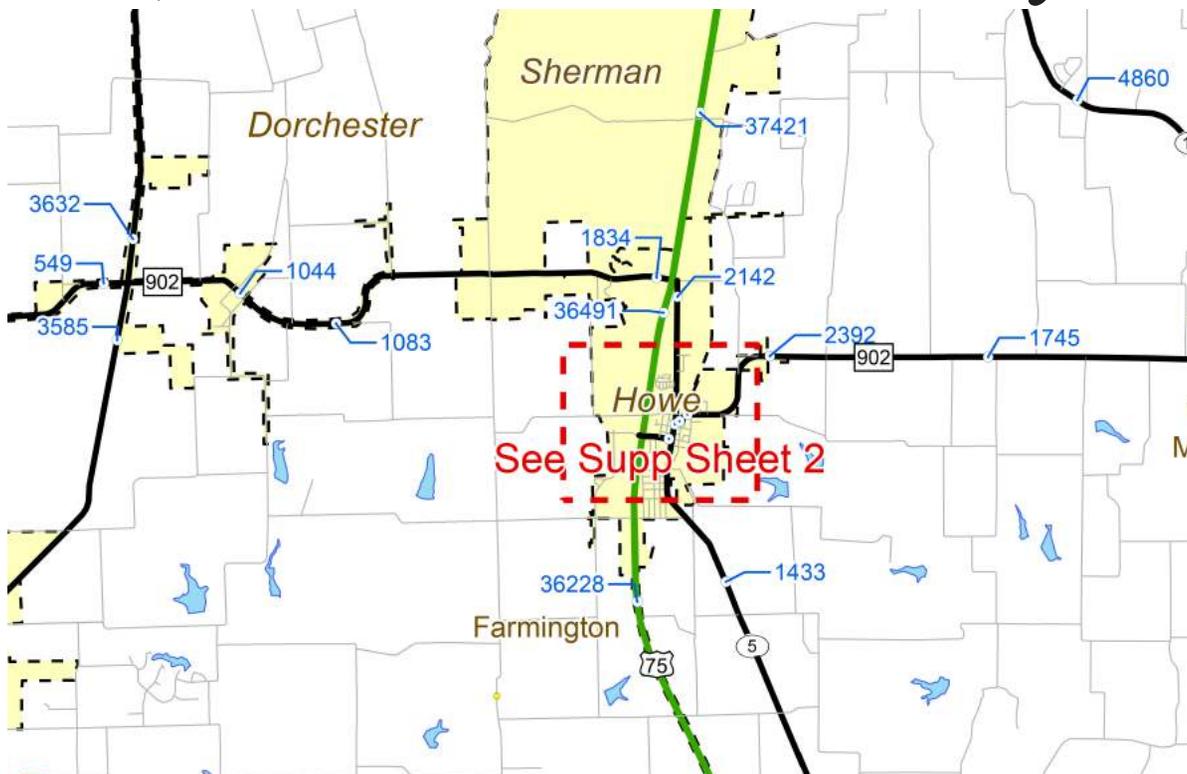
The ever-expanding Metroplex is pushing up 20 miles north of McKinney into the historically smaller cities that are preparing for the upcoming growth.

"We know it's coming here and we're taking the necessary measures to be as attractive as we can," said Monte Walker, President of Howe Development Alliance.

"I am excited to see an inertia point started for Howe with development at the front door (of the city)," said Scott Norris of Tomlin Investments. "I think it's a good opportunity to assist Howe in growing their tax base, and at the same time putting something that's needed as far as housing in the area on the ground. The opportunity to bring water and sewer to an area that currently doesn't have it gives Howe kind of another competitive tool in trying to attract business and expand their tax base."

The City of Howe has a population of 3,200 but is preparing to double that in the next five years.

72,000 traffic count daily on US 75 in Howe



Some say Howe, Texas is a passerby city between McKinney and Sherman. That is true in some respect as 72,000 people drive through the city daily in route to their destination.

Howe, Texas is located on US 75 which is one of the main arteries from Dallas to the north exploding areas. With that main artery, Howe sees 36,491 northbound daily traffic and 36,228 southbound traffic on the major highway.

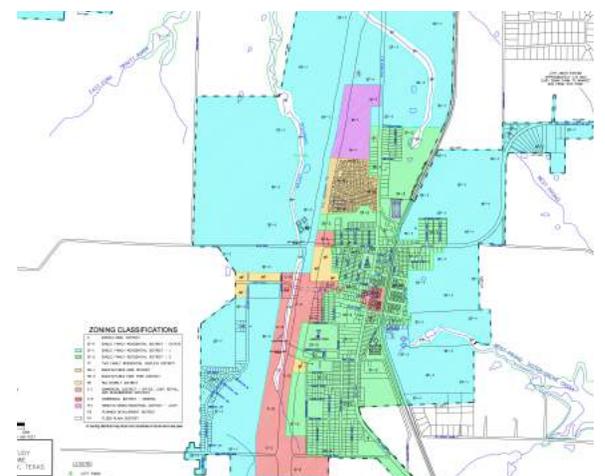
"We're in a situation where the wife works in Plano and the husband works in Denison," said City Administrator Joe Shephard.

"Our market is a small version of New Braunfels that is located between two major cities," said Howe Development President Monte Walker.

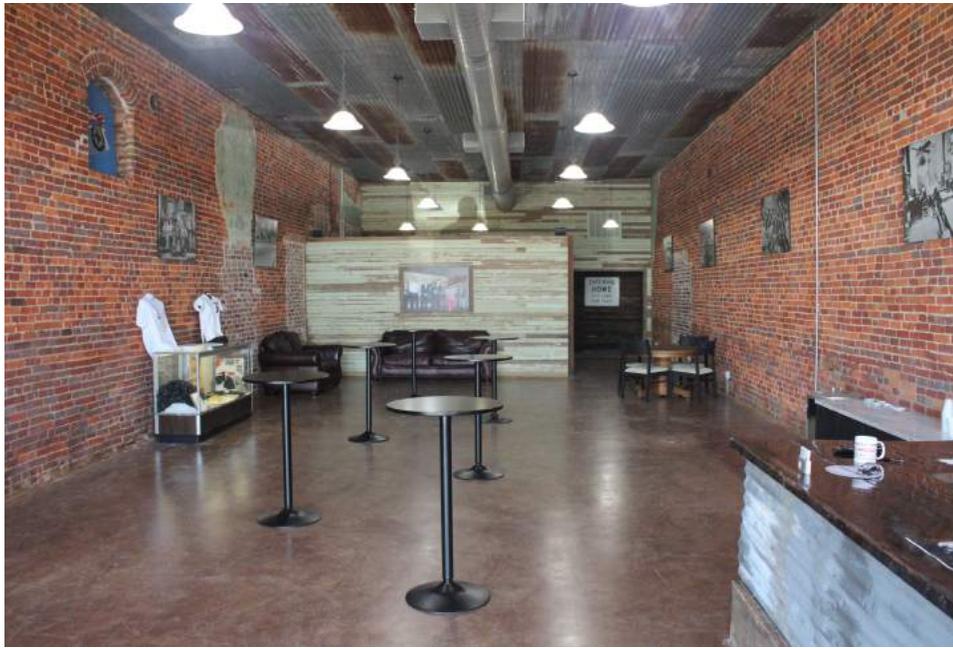
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Howe's downtown reinvention



With the push from the North Texas Metroplex up the US 75 corridor, Howe, Texas is seeing a change from a traditional farming community to the modern metro citizen seeking the amenities and the lifestyle of that they have grown accustomed to in the North Texas movement.

With the new dollars that have come into the city, the downtown area transformed from ghost town to home town. The historic district, built within steps of the railroad in 1900 is now taking on a vibrancy of food and shopping.

A hardware store of 50 years has

been completely renovated and improved to serve as the city's first home of the economic development office and chamber of commerce.

A building that housed a 38-year old upholstery business now is the most spectacular high-end antique and luxury gift shop.

The City of Howe recently sold a section of downtown to an investor who will make additions to the downtown area with a new structure.

The future is bright, even in the city's historic areas.

Abbingtion Meadows near completion

HOWE — State officials recently announced a \$5 million investment to construct new apartment homes in Howe. The community, named Abbingtion Meadows of Howe, will create units at both market-rate and below-market workforce housing.

“The city council and I are very excited about Abbingtion Meadows coming to Howe,” said Mayor Jeff Stanley. “It is a well needed part of the future growth of the city.”

The Texas Department of Housing and Community Affairs will provide the principal investment through a competitively-won allocation of 9 percent housing tax credits. Other funding includes a permanent loan from the U.S. Department of Agriculture.

Two markets for workforce



When a city has only a population of 3,200 citizens, companies worry initially about workforce issue. However, Howe is situated much differently with the ability to pull from 155,142 citizens of McKinney and 60,300 of Sherman/Denison. Both of those cities are within 20 miles of Howe with direct routes on US 75.

The growing North Texas region has to come through Howe.



North Texas Regional Airport



One FBO and long, wide runways for the largest commercial aircraft

North Texas Regional Airport is situated 17 miles north of Howe between Sherman and Denison in Grayson County. The airport property borders State Highway 289, connecting the DFW Metroplex to Lake Texoma, placing North Texas Regional Airport at the center of a booming corridor.

Beside State Highway 289 lie 325+ shovel-ready acres of airport land. An adjacent 9,000' x 150' runway makes the airport accessible to aircraft of every size, with a second 8,000' x 150' runway standing by. The staffed control tower with four instrument approaches, including ILS and automated weather observation system, round out the pilot's wish list.

Add the business-friendly leadership of Grayson County, the proactive economic development organizations of surrounding communities, the foreign-trade-zone status, triple-freeport exemption, and the trajectory for aviation-related business becomes clear. Straight up.

Educated workforce



Austin College is a small liberal arts college in Sherman, Texas where big things happen. Students and faculty engage in partnerships in learning that allow its students to become truly invested in their education. Austin College's student body is a diverse one, but one that is welcoming and inclusive.

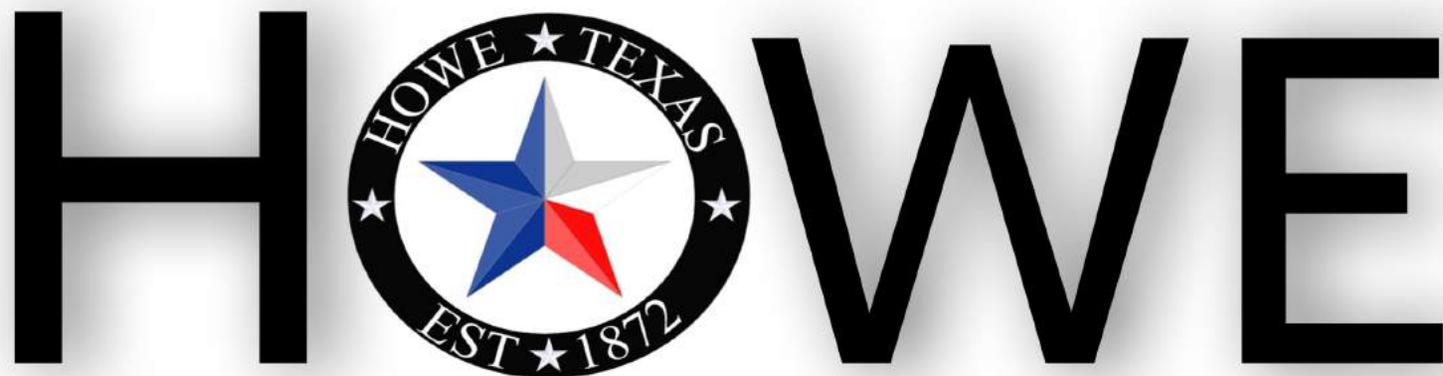
AC focuses on global awareness and are

proud of the fact that more than 70 percent of graduates of the last decade (and beyond) have studied internationally during their Austin College education.

Grayson College's diverse student body takes classes in a traditional classroom, online, during the day, at night, or on the weekend.

Grayson College serves over 5,000 people

each year in academic transfer programs, career training, credit and non-credit certificate programs, customized training programs, and continuing education. Many other members of our community enjoy the College's cultural activities, sporting events, and community events. Grayson College has campus locations north and south of Howe.



Area Chamber of Commerce

City of Howe, Texas

Population in 2013: 2,609 (0% urban, 100% rural). Population change since 2000: +5.3%



Males: 1,236 (47.4%)
 Females: 1,373 (52.6%)

Median resident age: 33.1 years
 Texas median age: 30.8 years

Zip codes: 75090, 75495.

[Howe Zip Code Map](#)

Estimated median household income in 2012: \$54,177 (it was \$34,963 in 2000)

Howe: \$54,177
 TX: \$50,740

For population 25 years and over in Howe:

- High school or higher: 84.9%
- Bachelor's degree or higher: 21.8%
- Graduate or professional degree: 6.4%
- Unemployed: 3.5%
- Mean travel time to work (commute): 28.9 minutes

For population 15 years and over in Howe town:

- Never married: 22.9%
- Now married: 56.5%
- Separated: 0.5%
- Widowed: 3.5%
- Divorced: 16.5%

